

1 **Prostaglandin E₂ synchronizes lunar-regulated beach-spawning**
2 **in grass puffers**

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31 **Summary**

32 Many organisms living along the coastlines synchronize their reproduction with the lunar
33 cycle. At the time of spring tide, thousands of grass puffers (*Takifugu alboplumbeus*)
34 aggregate and vigorously tremble their bodies at the water's edge to spawn. To understand
35 the mechanisms underlying this spectacular semilunar beach-spawning, we collected the
36 hypothalamus and pituitary from male grass puffers every week for two months. RNA-
37 sequencing (RNA-seq) analysis identified 125 semilunar genes, including genes crucial
38 for reproduction (e.g., gonadotropin-releasing hormone 1 (*gnrh1*) and luteinizing
39 hormone β subunit (*lhb*)) and receptors for pheromone prostaglandin E (PGE). PGE₂ is
40 secreted into the seawater during the spawning and its administration activates olfactory
41 sensory neurons and triggers trembling behavior of surrounding individuals. These results
42 suggest that PGE₂ synchronizes lunar-regulated beach-spawning behavior in grass puffers.
43 To further explore the mechanism that regulates the lunar-synchronized transcription of
44 semilunar genes, we searched for semilunar transcription factors. Spatial transcriptomics
45 and multiplex fluorescent *in situ* hybridization showed co-localization of the semilunar
46 transcription factor CCAAT/enhancer-binding protein δ (*cebpd*) and *gnrh1*, and *cebpd*
47 induced the promoter activity of *gnrh1*. Taken together, our study demonstrates semilunar
48 genes that mediate lunar-synchronized beach-spawning behavior.

49

50 **Keywords**

51 lunar cycle, spring tide, neap tide, semilunar rhythm, seasonal reproduction, grass puffer,
52 biological clock, pheromone, beach-spawning

53 **Introduction**

54 The highest tidal excursions, observed every two weeks at the new and full moons, are
55 called the spring tide. Many organisms living around coastlines, such as corals, worms,
56 insects and fish, synchronize their reproduction with the lunar cycle ^{1,2}. Several studies
57 have been performed to understand the mechanisms of lunar rhythms in the past decades.
58 For instance, the presence of blue-light-sensing photoreceptors, cryptochromes for
59 moonlight detection is reported in the reef-building coral ³. A recent study on marine
60 bristle worm reported that interpretation of moonlight is mediated by the interplay of two
61 light sensors, cryptochrome and melanopsin ortholog ⁴. The genome of a marine midge
62 whose reproduction is timed by the circadian and circalunar clocks has been sequenced
63 and modulation of alternative splicing is suggested to be the mechanism for natural
64 adaptation in circadian timing ⁵. However, underlying molecular mechanisms of lunar
65 controlled rhythms are still largely obscure ¹.

66 Beach-spawning is a large mating aggregation of fish that are synchronized to a
67 specific time, typically occurring around high tide during the spring tides at specific sites
68 along the shoreline. The best examples of beach-spawning fish are the grass puffer
69 (*Takifugu alboplumbeus*) and grunion (*Leuresthes tenuis*) ^{6,7}. Around the new and full
70 moons, thousands of grass puffers aggregate in the surf zone to spawn ^{6,8,9,10}. During the
71 rising tide, they vigorously flop and tremble their bodies at the water's edge (Figure 1A).
72 The dramatic sight of fish spawning has evoked great interest. In the present study, we
73 aimed to uncover its underlying molecular mechanism.

74

75 **Results**

76 **Male grass puffers are semilunar spawners**

77 Female grass puffers typically spawn once a year, whereas males spawn repeatedly
78 around the spring tide during their breeding season (i.e., from mid-May to mid-July).
79 Hence, male grass puffers are semilunar spawners and an excellent model for
80 understanding lunar-regulated rhythmicity. In this study, we obtained wild male grass
81 puffers at their spawning site in Minamichita, Japan every week (i.e., new, waxing, full,
82 and waning moon) for eight weeks, and observed beach-spawning behavior at the spring
83 tide (Figures 1B,C; Video S1). After bringing live puffers back to the laboratory, we
84 collected the brain region containing the hypothalamus and pituitary (Figure 1D) at
85 around 19:00 (Japan Standard Time) and measured the gonadosomatic index [(GSI);
86 (gonad weight/body weight) \times 100] (Figure 1E). Grass puffers are seasonal breeders, and
87 males develop gonads in early May⁹. Thereafter, they spawn every two weeks during the
88 spring tide, resulting in a significant decrease in the gonadal weight in the latter half of
89 the breeding season (Figure 1E). Despite the significant decrease in gonadal weight,
90 beach-spawning was observed until the full moon in mid-July when they exhausted their
91 available spermatids (Figures 1C,E; Figure S1).

92

93 **Identification of semilunar genes**

94 For each time point, total RNA was prepared from each brain sample and two
95 RNA samples were pooled as one biological replicate (6 fish in total, $n = 3$), and RNA-
96 seq analysis was performed using the DNBseq platform, generating an average of 5.41
97 Gb per sample. Genome sequences for the closely related tiger puffer (*Takifugu rubripes*)
98 are considered to be highly similar to those from the grass puffer¹¹. Indeed, grass puffers
99 can hybridize with tiger puffers, and the reciprocal hybrids are viable and fertile¹².
100 Therefore, we used the tiger puffer genome (assembly fTakRub1.2) as a reference.

101 To validate our RNA-seq analysis, we first extracted the differentially expressed
102 genes (DEGs) between individuals with high GSI (from the first four time points, n = 12)
103 and low GSI (the latter four time points, n = 12) using the DEseq2 algorithms. This
104 analysis identified 11 DEGs, including follicle-stimulating hormone β subunit (*fshb*)
105 (Figures 2A,B; Figure S2A; Table S1). It has been reported that follicle-stimulating
106 hormone (FSH) is important for gonadal development, whereas luteinizing hormone (LH)
107 is pivotal for final maturation of the gonad and induction of spawning behavior in several
108 fish species^{13, 14}. The significant decrease in *fshb* expression (Figure 2B) followed by
109 gonadal regression (Figure 1E) was consistent with the results of these previous studies .

110 We next extracted DEGs between individuals from the spring (new and full
111 moon, n = 12) and neap tides (waxing and waning moon, n = 12). A total of 125 genes
112 were identified as DEGs (Figure 2C). These 125 DEGs were grouped into two clusters
113 (87 up- and 38 down-regulated genes at spring tide) based on their time-series expression
114 profiles over the span of two consecutive lunar cycles (Figure 2D).

115 Kyoto Encyclopedia of Genes and Genomes (KEGG) pathway enrichment
116 analysis of the 125 semilunar DEGs identified ‘endocrine system’, ‘signal transduction’,
117 and ‘signaling molecules and interaction’, as the top three enriched pathways (Figure 2E).
118 Specifically, we observed a significant overrepresentation of DEGs involved in
119 ‘neuroactive ligand–receptor interaction’ and ‘GnRH signaling’ (Figure 2F) and up-
120 regulation of hormone-related genes such as *gnrh1*, *lhb*, *cga*, growth hormone 1 (*gh1*),
121 thyroid–stimulating hormone β subunit a (*tshba*), and progesterone receptor (*pgr*) in
122 puffers collected at the spring tide (Figure 2G, Figure S2A, Table S2). The hypothalamus–
123 pituitary–gonadal (HPG) axis is primarily responsible for regulating reproduction in
124 various vertebrates, and *gnrh1*, *lhb*, and *cga* play pivotal roles in final maturation of the

125 gonads and induction of spawning behaviors in fish^{13,14}.

126 In addition to these hormones and receptors, we found up-regulation of receptors
127 for PGE (e.g., *ptger2a* and *ptger4a*) in puffers collected at the spring tide (Figure 2G,
128 Figure S2B, and Table S2). PGF_{2α} is a ‘hormonal pheromone’ that induces LH secretion
129 and spawning behavior in freshwater fish^{15,16,17}. However, the presence of hormonal
130 pheromones in marine species remains unclear¹⁶. We therefore hypothesized that PGE
131 acts as a hormonal pheromone to induce beach-spawning behavior in grass puffers.

132

133 **PGE₂ is secreted by puffers into the seawater during beach-spawning**

134 Beach-spawning takes place repeatedly in groups of 10–60 fish consisting of one female
135 and multiple males⁸ (Video S1). At the height of spawning, seawater at the spawning site
136 is stained white with the milt ejaculated by the males. To test whether PGE is secreted
137 during beach-spawning, seawater was sampled at different distances from the center of
138 the spawning site. Using liquid chromatography–tandem mass spectrometry, we detected
139 PGE₂ at the center of the spawning site, but not 20 m from the center (Figures 3A-F).
140 Although we also tried to detect PGE₂ metabolite, 15-keto-PGE₂ at the center of the
141 spawning site, we failed (Figure S3). We then quantified the PGE₂ level at each sampling
142 point using an ELISA. As expected, seawater from the center contained the highest levels
143 of PGE₂ (6.28×10^{-11} M) (Figure 3G). The concentration of PGE₂ decreased as distance
144 between the sampling point and center of the spawning site increased.

145 To further explore whether PGE₂ was derived from males or females, the level
146 of PGE₂ was measured in squeezed milt and eggs. Although concentrations were higher
147 in female-collected samples than male (4.6 fold), PGE₂ was found in both seminal and
148 ovarian fluids (Table 1). PGE₂ was also detected in the eggs and spermatids, but the

149 concentrations were lower than in the ovarian and seminal fluids, respectively (Table 1).
150 Thus, PGE₂ found in the seawater is secreted by both males and females during beach-
151 spawning.

152

153 **PGE₂ induces trembling behavior and activates olfactory sensory neurons**

154 Grass puffers are wild animals, and handling them in the laboratory setting is extremely
155 difficult. Captive propagation of wild grass puffers has not yet been achieved. Because
156 the effects of pheromones are context dependent^{16,18}, we attempted to mimic the natural
157 beach in our laboratory. The proximate factor influencing the spawning site choice for
158 grass puffers is the angle of inclination of the beach (6.68–11.30°)¹⁹. Therefore, we
159 prepared an artificial beach with a 9° angle of inclination in an experimental tank
160 equipped with a wave-making device. Our preliminary experiments demonstrated that the
161 effect of PGE₂ on puffer behavior does not depend on the sex ratio of puffers within the
162 tank. Therefore, we examined the effect of PGE₂ for each sex separately for simplicity (n
163 = 11 or 12). Using a peristaltic pump, vehicle or PGE₂ was applied to the tank every 5
164 min. Unlike PGF_{2α} in freshwater fish, no attractive response was induced by PGE₂.
165 However, both males and females began showing trembling behavior by PGE₂ at 10⁻¹¹ M
166 (final concentration within the tank) (Figure 4A, Video S2). The number of responding
167 fish increased in a dose-dependent manner (Figure 4B, Video S3). Importantly, the dose
168 of PGE₂ that induced trembling behavior was consistent with the concentrations detected
169 in seawater.

170 The hormonal pheromone prostaglandin activates olfactory sensory neurons in
171 freshwater fish^{16,17}. Therefore, we examined the PGE₂-mediated activation of olfactory
172 sensory neurons using multiplex fluorescent *in situ* hybridization. In olfactory epithelium

173 of grass puffers, many islets containing ciliated and microvillous neurons are surrounded
174 by non-ciliated cells (Figure 4C) ²⁰. The surrounding non-ciliated cells include the crypt
175 neurons. When we administered PGE₂, we observed colocalization of the neuronal
176 activation marker *c-fos* with *ptger2a* in non-ciliated cells, but little expression of *c-fos* in
177 the vehicle control (Figures 4D,E). PGE₂-induced *c-fos* expression was not observed in
178 the adjacent *ptger2a* negative cells (Figure 4E). Expression of *ptger4a* was not detected
179 in olfactory epithelium. Specific signal for negative control probe was not detected
180 (Figure S4A).

181

182 **Spatial transcriptomics depicts the expression sites for the semilunar** 183 **genes**

184 To further explore the mechanism that regulates the lunar-synchronized transcription of
185 semilunar genes, we searched for semilunar transcription factors. Among the 125
186 semilunar genes, we identified 12 transcription factors. To examine overlaps in the
187 expression sites between these 12 semilunar transcription factors and semilunar hormone
188 genes, we used spatial transcriptomics analysis using a Visium Spatial Gene Expression
189 platform (10X Genomics). This technique, which uses spatially barcoded poly-T capture
190 probes, enables RNA-seq from tissue sections while retaining anatomical information ²¹.
191 We obtained two sagittal cryo-sections from the brain of male grass puffer collected at
192 spring tide (Figure 5A). A total of 3,095 spots were detected with 111,623 mean reads per
193 spot and 11,947 median Unique Molecular Identifiers (UMIs) (Figure S5A,B). We used
194 a Uniform Manifold Approximation and Projection (UMAP) plot to reduce the
195 complexity of the spatial transcriptomics data and visualized the molecular relationship
196 between the clusters in a 2D space (Figure 5B). This approach organized the puffer brain

197 regions into 13 transcriptionally distinct clusters, and comparisons between each cluster
198 allowed for the identification and visualization of genes unique to several clusters (Figure
199 S5C). We found that cluster 3 contains the anterior parvocellular nucleus of preoptic area
200 (POA) and ventral part of ventral telencephalic area (Vv), whereas cluster 9 contains the
201 periventricular region of diencephalon (Pr). Cluster 13 contained the pituitary (Pit) and
202 ventral zone of periventricular hypothalamus (Hv). When we visualized expression sites
203 for the semilunar hormone genes, we observed expression of *gnrh1* in the POA (cluster
204 3) and the Hv (cluster 13), as expected (Figure 5C). Strong expression of the semilunar
205 pituitary hormone genes *lhb*, *cga*, and *ghl* was observed in the pituitary (cluster 13). As
206 reported in previous studies^{22, 23, 24}, expression of these pituitary hormone genes was not
207 limited to the pituitary, and weak expression was also confirmed in other part of the brain
208 such as POA, Vv (cluster 3) and Pr (cluster 9).

209 Expression levels were very low for eight of twelve semilunar transcription
210 factors (Figure S6). By contrast, expression levels were high for the remaining four
211 semilunar transcription factors (*cebpd*, *crema*, *mafk*, and *rnf227l*) (Figure 5C). Among
212 these, expression of *cebpd* (CCAAT enhancer binding protein delta) and *crema* (cAMP
213 responsive element modulator a) was observed in POA, Pr, Pit, and Hv (clusters 3, 9, and
214 13). On the other hand, *mafk* (MAF bZIP transcription factor K) was observed in Pr, Pit,
215 and Hv (clusters 9 and 13), while *rnf227l* (RING finger protein 227-like) was observed
216 in Pr (cluster 9) (Figure 5C).

217

218 **The semilunar transcription factor *cebpd* regulates *gnrh1* transcription**

219 We next aimed to identify the potential transcription factor that regulates semilunar *gnrh1*
220 expression. The *gnrh1* neuronal population present in the POA projects to the pituitary

221 and regulates gonadotropin secretion²⁵. As aforementioned, only *cebpd* and *crema* were
222 expressed in the POA (Figure 5C, cluster 3). The neighboring gene encoding potassium
223 channel tetramerization domain containing 9 (*kctd9*) is located 541 bp upstream of *gnrh1*.
224 To statistically identify the potential binding sites for *cebpd* and *crema* (Figure 6A), we
225 applied the Sequence Motif Location Tool (MoLoTool) to the upstream sequences of the
226 grass puffer *gnrh1* using the default recommended *p*-value < 0.0001. Although we found
227 one binding motif for *cebpd*, no binding motif for *crema* was identified. To examine the
228 functional significance of *cebpd* and *crema*, we prepared a luciferase reporter construct
229 containing the upstream region of grass puffer *gnrh1* (*gnrh1* WT). We analyzed the
230 promoter activity using Chinese hamster ovary (CHO) cells. As expected, co-transfection
231 of *cebpd*, but not *crema*, induced *gnrh1* reporter activity (Figure 6B). When compared
232 with the binding motif for *crema*, the consensus binding motif for *cebpd* is fuzzy (Figure
233 6A). Because motif finding software's sensitivity to find fuzzy DNA motifs is low, we
234 employed the degenerate sequences for *cebpd* in our analysis to avoid missing potential
235 critical binding sites. As a result, multiple potential binding sites for *cebpd* were identified
236 in the upstream region of the *gnrh1* gene (Figure 6C). The deletion study suggested that
237 a potential binding motif located at around -100 bp plays a critical role (Figure 6C). This
238 result was further validated by mutating this binding motif (Figure S7). To further
239 examine the co-expression of *cebpd* and *gnrh1*, we examined detailed distribution using
240 multiplex fluorescent *in situ* hybridization. No specific signal was observed in the
241 negative control (Figure S4A), and co-expression of *cebpd* and *gnrh1* was observed
242 within the POA (Figure 6D, Figures S4B,C). These results suggested that grass puffer
243 *gnrh1* is induced by *cebpd*.

244

245 **Discussion**

246 Many organisms living along coastlines synchronize their reproduction with lunar cycles.
247 The dramatic sight of beach spawning at the water's edge has attracted great interest for
248 a long time. However, how animals can synchronize their reproduction to astronomical
249 lunar cycles and accomplish the spectacular beach-spawning event remained a mystery.
250 Our time-series RNA-seq analysis of the hypothalamus and pituitary of the grass puffer
251 identified 125 semilunar genes (Figure 2). Among them, genes involved in the HPG axis
252 that are essential for spawning behavior were activated every two weeks during the spring
253 tide. This result was somewhat unexpected; since grass puffers are seasonal breeders, we
254 predicted that their HPG axis would be continuously activated during their breeding
255 season from mid-May to mid-July. However, the present results clearly demonstrated that
256 the HPG axis of the male grass puffer is activated every two weeks during the spring tide.

257 In addition to the genes for reproductive hormone, we found semilunar
258 rhythmicity in the transcription of PGE receptors. Although hormonal pheromones are
259 well understood in freshwater fish such as the goldfish, carp, and zebrafish^{15, 16, 17}, the
260 identity of hormonal pheromone remains unclear in marine species¹⁶. In goldfish, eggs
261 in the oviduct induce the synthesis of PGF_{2α} at ovulation, which acts on the brain to
262 stimulate female sex behavior. During oviposition, PGF_{2α} is released into the water to
263 function as a postovulatory hormonal pheromone that stimulates males for courtship,
264 spawning behavior, and further LH release. On the basis of these findings in freshwater
265 fish, we predicted that prostaglandin would also act as hormonal pheromone in the grass
266 puffer to induce beach-spawning. Indeed, we found PGE₂ in the seminal and ovarian
267 fluids and the seawater collected at the center of the spawning site (Figure 3, Table 1).
268 Furthermore, PGE₂ administration activated olfactory sensory neurons expressing EP2

269 prostaglandin receptor (*ptger2a*) and induced vigorous trembling behavior as ‘releaser
270 pheromones’ that evoked rapid behavioral responses in the artificial tank (Figure 4).
271 However, puffers did not spawn eggs or milt in the tank. The effects of pheromones are
272 context-dependent and are influenced by many ecological factors ^{16,18}. Although we tried
273 to mimic the natural spawning site as closely as possible (e.g., slope of the beach, waves,
274 pebbles, photoperiod, water temperature, and time of day of the behavior experiment), it
275 was still an artificial environment within the laboratory. In addition, most fish
276 pheromones are mixtures ^{16,18}. Therefore, it is possible that ‘primer pheromones’, which
277 evoke critical endocrinological responses such as gonadal steroid hormones, were
278 insufficient to induce full beach-spawning behavior in our artificial environment.
279 Nevertheless, these results clearly suggest that the hormonal pheromone PGE₂, which is
280 released into seawater by spawning males and females, triggers the synchronized beach-
281 spawning behaviors observed in the surrounding individuals.

282 The mechanism that drives lunar-regulated rhythmicity remains a mystery in any
283 organisms to date. Our spatial transcriptomics and multiplex fluorescent *in situ*
284 hybridization analysis showed co-localization of the semilunar transcription factor *cebpd*
285 and *gnrh1* (Figures 5, 6). Furthermore, *cebpd* induced the promoter activity of *gnrh1*,
286 suggesting that *cebpd* regulates semilunar rhythmicity in the grass puffer. The
287 synchronization of reproduction to the lunar cycle is not limited to organisms living along
288 the shoreline. For example, wildebeest mating ²⁶ and calf delivery in cows ²⁷ are
289 synchronized with the lunar cycle. It is particularly noteworthy that menstrual cycles,
290 sleep–wake cycles, and manic–depressive cycles are synchronized with the moon cycle
291 in humans, and human biology and behavior are generally affected by the lunar cycle ²⁸,
292 ^{29, 30}. Human CEBPD (C/EBPδ) modulates many biological processes, including cell

293 differentiation, proliferation, growth arrest, and cell death, and its role in inflammation
294 and cancer has recently been highlighted ³¹. Because *cebpd* is highly conserved in the
295 animal kingdom, its role in the regulation of lunar rhythms in other animals is worth
296 investigating in future studies.

297

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305

306 **Author contributions**

307 T.Yo. conceived the study. T.Yo., J.C., Y.K. and Y.J.G. designed the research. J.C., Y.K.,
308 K.O., T.Ya., Y.J.G., T.N., M.M., Y.F., Y.N., N.Y., A.Sa., and T.Yo. conducted the
309 experiments and analyzed the data. Y.S., H.A., A.Su. and K.T. provided new material and
310 methods. J.C., Y.K., K.O., T.Ya., A.Sa. and T.Yo. wrote the manuscript. All authors
311 discussed the results and commented on the manuscript. T.Yo. supervised the study.

312

313 **Declaration of interests**

314 The authors declare no competing interests.

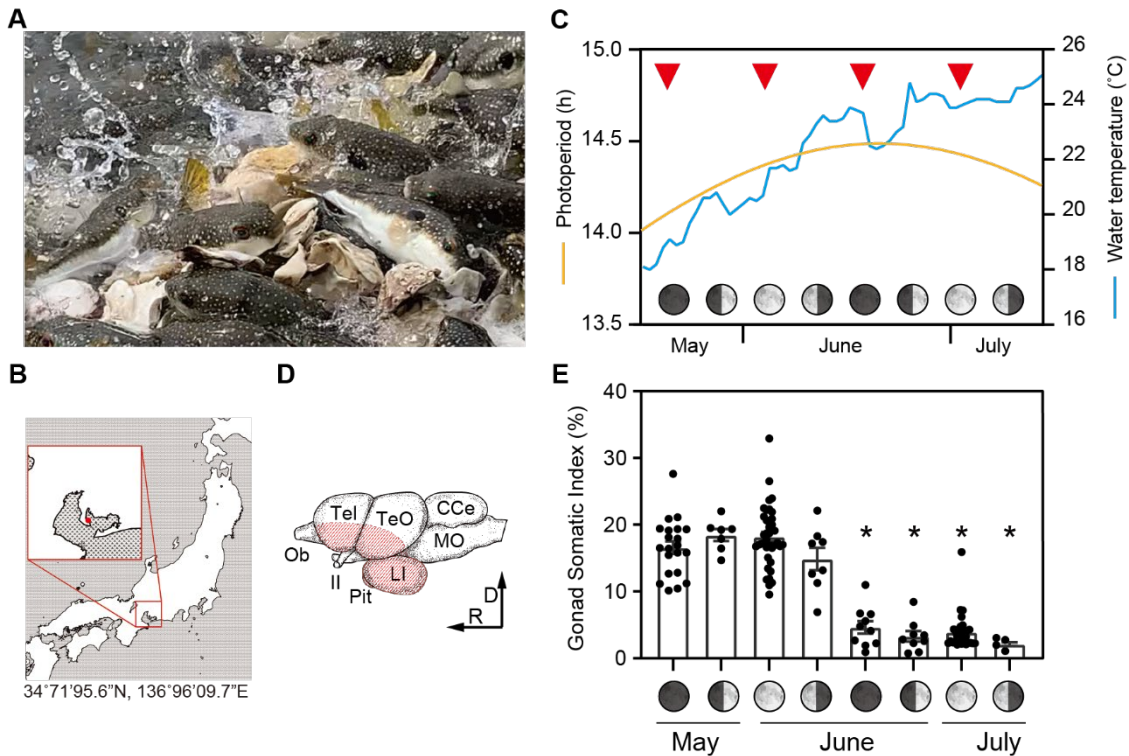
315

316 **Inclusion and diversity**

317 We worked to ensure diversity in experimental samples through the selection of the
318 genomic datasets. While citing references scientifically relevant for this work, we also
319 actively worked to promote gender balance in our reference list.

320

321 **Figure legends**



322

323 **Figure 1. Male grass puffers are semilunar spawners.**

324 (A) Beach-spawning of grass puffers at the water's edge.

325 (B) Map showing the spawning site (red dot) for sample collection.

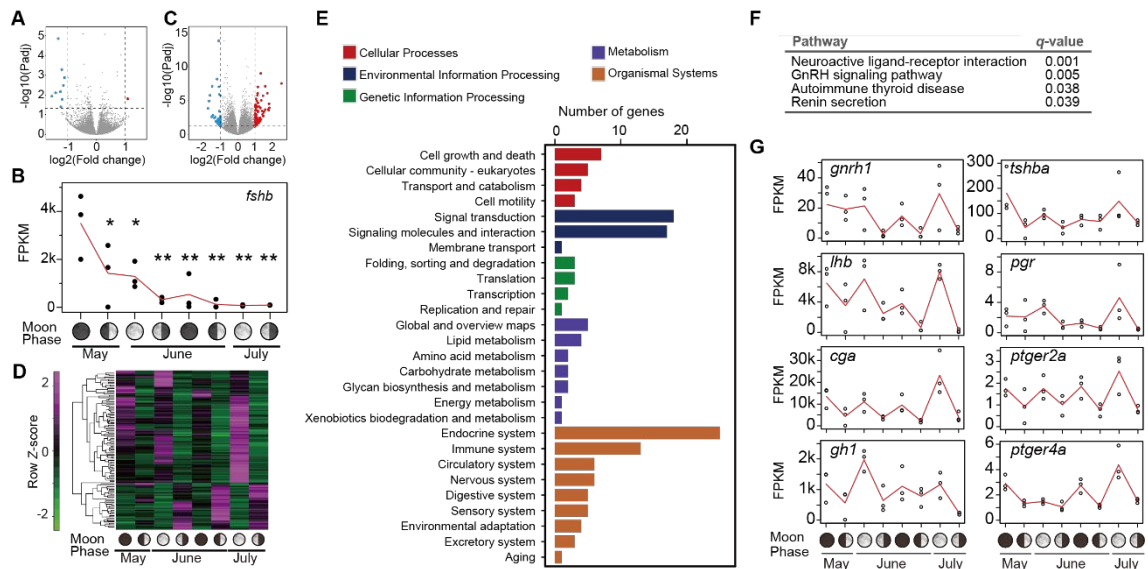
326 (C) Samples were collected every week (i.e., new, waxing, full, and waning
 327 moons) for two months from the middle of May to the middle of July in 2020. The
 328 changes in daylength and seawater temperature during the breeding season are
 329 shown. Spawning was observed during the spring tide (arrowheads).

330 (D) Schematic diagram of the brain region (hatched red area) dissected for RNA-
 331 seq analysis. D: dorsal; R: rostral; CCe: corpus cerebelli; LI: lobus inferior; MO:
 332 medulla oblongata; Ob: olfactory bulb; Pit: pituitary; Tel: telencephalon; TeO: optic
 333 tectum; II: optic nerve.

334 (E) Changes in GSI during the breeding season (Brown-Forsythe test, $F_{(7, 57.56)} =$
 335 82.38, $p < 0.0001$, Dunnett's T3 test, $*p < 0.0001$ vs. week 1, $n = 7-39$).

336 See also Figure S1, Video S1.

337



338

339 **Figure 2. Identification of semilunar genes.**

340 (A) Identification of 11 DEGs between individuals with high (weeks 1–4) and low
 341 (weeks 5–8) GSIs.

342 (B) Reduction in *fshb* expression levels over the course of the breeding season.
 343 Red lines indicate the means, and individual values are shown using black dots
 344 (one-way ANOVA, $F_{(7, 16)} = 7.379$, $p < 0.001$, Dunnett's test, * $p < 0.05$, ** $p < 0.01$
 345 vs. week 1, $n = 3$).

346 (C) Identification of 125 DEGs between the spring (weeks 1, 3, 5, and 7) and
 347 neap (weeks 2, 4, 6, and 8) tides.

348 (D) Heatmap showing the temporal expression profile for 125 semilunar genes.

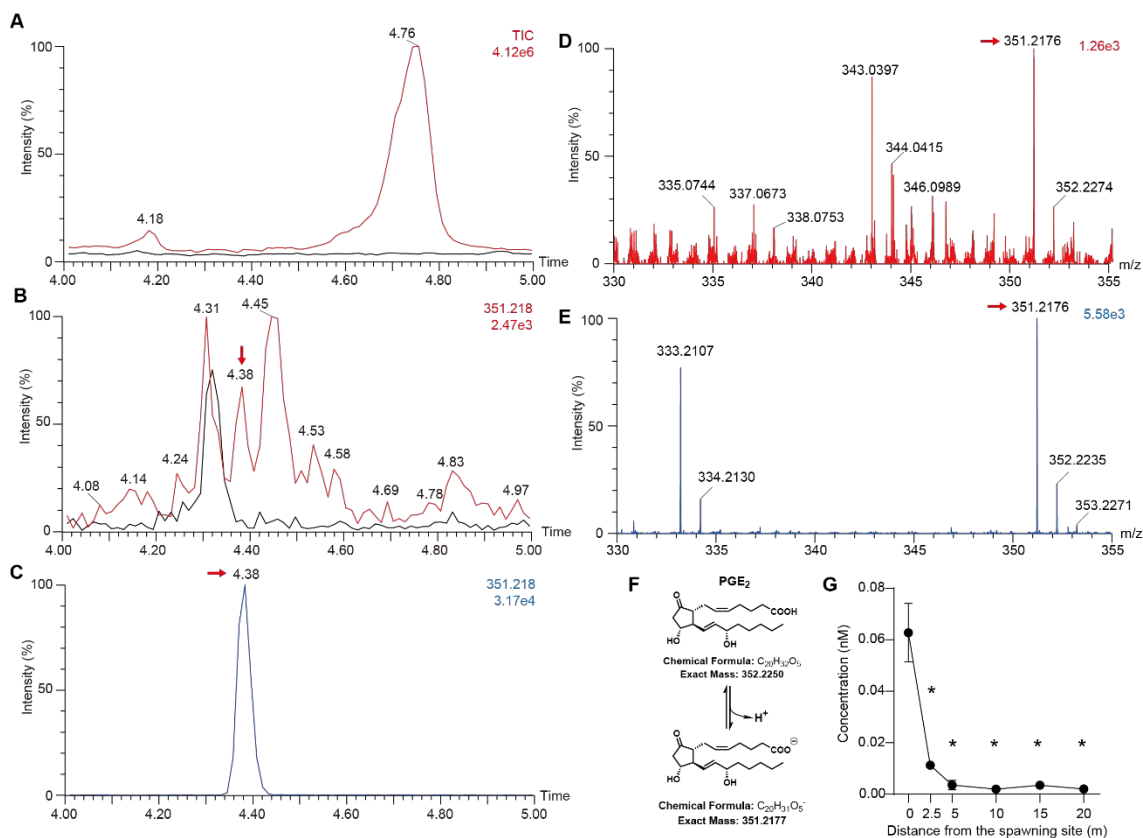
349 (E) KEGG pathway classification results of 125 semilunar genes.

350 (F) KEGG pathway functional enrichment results of 125 semilunar genes.

351 (G) Temporal expression profiles for semilunar hormone and PGE₂ receptor
 352 genes ($n = 3$).

353 See also Figure S2, Tables S1 and S2.

354



355

356 **Figure 3. PGE₂ is secreted by puffers into the seawater during beach-**
 357 **spawning**

358 (A) Total ion chromatogram (TIC) of the seawater at 0 m (red line) and 20 m
 359 (black line).

360 (B) Mass chromatogram filtered using m/z 351.2177 (\pm 0.5 ppm) for seawater at
 361 0 m (red line) and 20 m (black line).

362 (C) Mass chromatogram for the authentic PGE₂ (10 nM in 50% aqueous MeOH).

363 (D) Mass spectrum of seawater at the spawning site. The observed mass (m/z
 364 351.2176 [M-H]⁻) was obtained at the same retention time (Rt = 4.37 min) as the
 365 authentic PGE₂ and was consistent with the authentic one (m/z 351.2176 [M-H]⁻;
 366 accuracy: 0.2847 ppm)

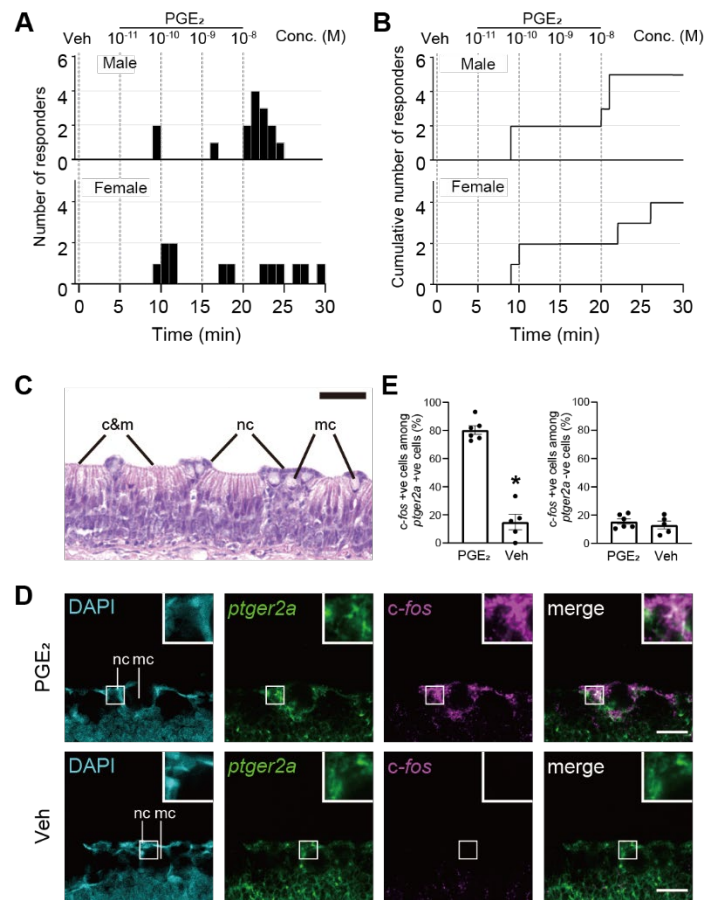
367 (E) Mass spectrum for the authentic PGE₂.

368 (F) Exact masses of the neutral and ionized form of PGE₂.

369 (G) PGE₂ concentrations at different sampling points were measured using ELISA
 370 (one-way ANOVA, $F_{(5, 12)} = 25.99$, $p < 0.0001$, Dunnett's test, * $p < 0.0001$ vs. 0 m,
 371 $n = 3$).

372 See also Figure S3, Table 1, and Video S1.

373



374

375 **Figure 4. PGE₂ induces trembling behavior and activates olfactory sensory**
 376 **neurons**

377 (A) Quantification of the fish showing the trembling behavior (top: male, n = 12;
 378 bottom: female, n = 11).

379 (B) Cumulative records for fish showing the trembling behavior (top: male, n =
 380 12; bottom: female, n = 11).

381 (C) Olfactory epithelium of grass puffer stained with HE. Islets consisting of
 382 ciliated and microvillous neurons (c&m) are surrounded by non-ciliated neurons
 383 (nc) including crypt neurons. mc: mucous cells. Scale bar: 20 μm.

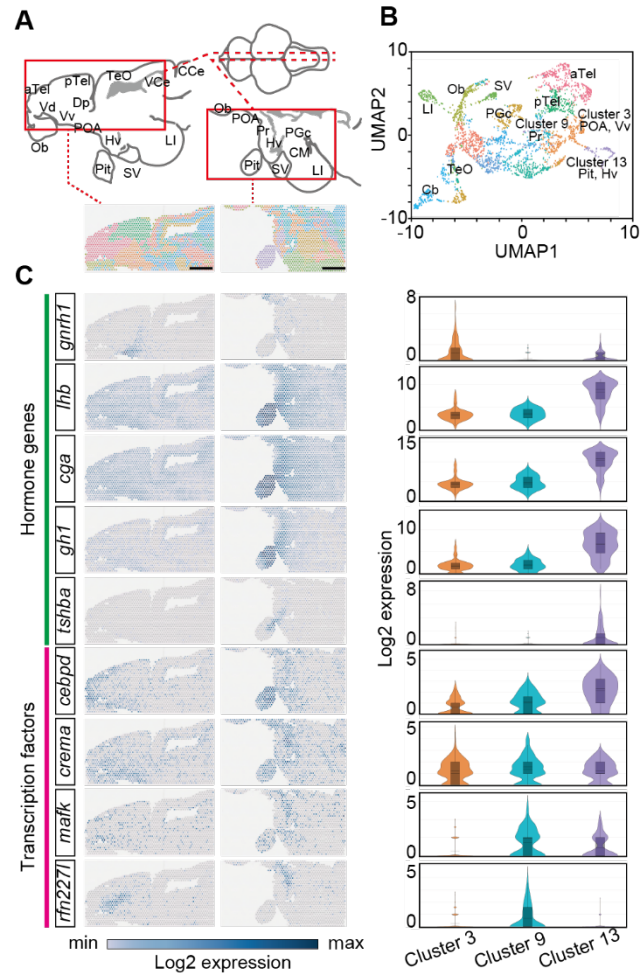
384 (D) PGE₂ activates non-ciliated neurons (nc) expressing *ptger2a*. Multiplex
 385 fluorescent *in situ* hybridization for *c-fos* and *ptger2a* from the olfactory
 386 epithelium of PGE₂- and vehicle (Veh)-treated fish (final concentration: 10⁻⁹ M).
 387 mc: mucous cells. Scale bar: 20 μm.

388 (E) Percentages of *c-fos* positive (+ve) cells among *ptger2a* +ve cells (left) or
 389 adjacent *ptger2a* negative (-ve) cells (right) from the olfactory epithelium of
 390 PGE₂- and vehicle (Veh)-treated fish (final concentration: 10⁻⁹ M). Values
 391 represent mean ± SEM. (*ptger2a* +ve cells: Welch's *t*-test, $t_{(6.346)} = 10.32$, **p* <

392 0.0001; *ptger2a* -ve cells: Welch's *t*-test, $t_{(7.543)} = 0.7572$, $p = 0.4719$; $n = 6$ in
393 PGE₂- treated group and $n=5$ in vehicle-treated group).

394 See also Figure S4 and Videos S2, S3.

395



396

397 **Figure 5. Spatial transcriptomics depicts the expression sites for the**
 398 **semilunar genes.**

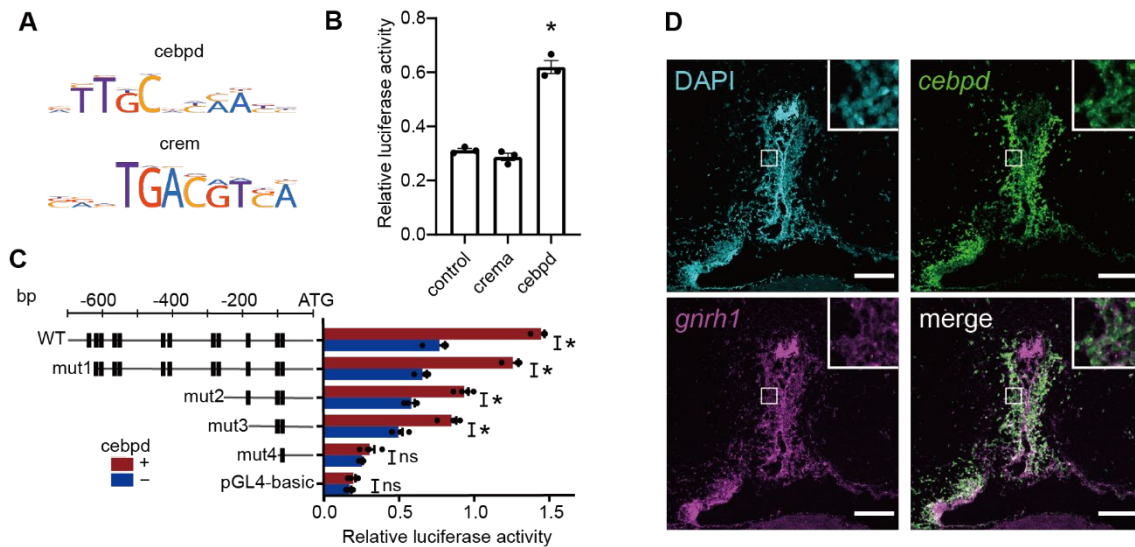
399 (A) Schematics of the puffer brain depicting the brain sections (red rectangles)
 400 used for spatial transcriptomics (top) and visual depiction of the 13 clusters
 401 (bottom). Scale bar: 1 mm.

402 (B) UMAP showing 13 clusters across 3,095 dots. Each dot corresponds to a
 403 unique barcoded plot.

404 (C) Left and right panels show the spatial expression and violin plot for semilunar
 405 hormones and transcription factors, respectively.

406 See also Figures S2, S5, and S6.

407



408

409 **Figure 6. The semilunar transcription factor cebpd regulates *gnrh1***
 410 **transcription**

411 (A) DNA motif sequence logo for cebpd and crem from HOCOMOCO database.

412 (B) Promoter activity for grass puffer *gnrh1*. Wild type (WT) reporter fused to the
 413 luciferase gene were assayed for the activities with *cebpd* or *crema* co-
 414 transfected. Each value represents the mean + SEM for a single assay (one-way
 415 ANOVA, $F_{(2, 8)} = 126.4$, $p < 0.0001$, Dunnett's test, $*p < 0.0001$ vs. control, $n = 3$).

416 (C) Promoter activity for grass puffer *gnrh1*. Wild type (WT) and deletion mutant
 417 reporters fused to the luciferase gene were assayed for their activities with or
 418 without *cebpd* co-transfection. The location of potential cebpd binding sites is
 419 indicated by black boxes. Each value represents the mean + SEM for a single
 420 assay (Welch's t -test, $t_{(4.981)} = 15.27$ [WT], $t_{(3.718)} = 12.80$ [mut1], $t_{(5.597)} = 9.725$
 421 [mut2], $t_{(5.783)} = 8.282$ [mut3], $t_{(3.316)} = 1.668$ [mut4], $t_{(4.997)} = 1.216$ [pGL4-basic], $*p$
 422 < 0.001 , $n = 3-4$).

423 (D) Representative confocal images of POA showing co-expression of *cebpd* and
 424 *gnrh1*. Scale bar: 100 μm .

425 See also Figures S4, S7 and Table S3.

426

427 **Table 1. Concentrations of PGE₂ measured by ELISA**

Samples	PGE ₂ (mean ± SEM, n = 3)
Ovarian fluid	24.11 ± 6.67 nM
Eggs	11.5 ± 2.68 pg/mg sample
Seminal fluid	5.2 ± 1.24 nM
Spermatids	0.66 ± 0.14 pg/mg sample

428

429 **STAR METHODS**

430 **Resource availability**

431 **Lead contact**

432 Further information and requests for resources and reagents should be directed to the lead
433 contact Takashi Yoshimura (takashiy@agr.nagoya-u.ac.jp).

434

435 **Materials availability**

436 This study did not generate new unique reagents.

437

438 **Data and code availability**

439 • The RNA-seq data sets generated in this study have been deposited in the NCBI's Gene
440 Expression Omnibus and are available through GEO series accession numbers
441 GSE186499 and GSE186818. Data reported in this study will be shared by the lead
442 contact upon request.

443 • This paper does not report original code.

444 • Any additional information required to reanalyze the data reported in this paper is
445 available from the lead contact upon request.

446

447 **Experimental model and subject details**

448 **Animals**

449 Male adult grass puffers were obtained from Minamichita, Japan (Figure 1B) during the
450 spring and neap tides every week for eight weeks from the middle of May to the middle
451 of July in 2020 (Figure 1C). All animal studies were carried out in accordance with
452 ARRIVE guidelines and all methods were in compliant with relevant guidelines and

453 regulations and were approved by the Animal Experiment Committee of Nagoya
454 University.

455

456 **Method details**

457 **RNA extraction and sequencing**

458 Total RNA was prepared from the brain area containing the hypothalamus and pituitary
459 (Figure 1D) using the RNeasy Lipid Tissue Mini Kit (Qiagen). Equal amounts of the
460 extracted RNA from two individuals were pooled as one biological replicate, and three
461 replicates were used for the RNA-seq analysis for each sampling timepoint. For
462 construction of the library, mRNA was first purified from the total RNA using poly-T
463 oligo-attached magnetic beads and was then fragmented, after which cDNA synthesis was
464 performed. The synthesized cDNA was used for the preparation of PE100 strand-specific
465 sequencing libraries, which were subsequently sequenced using a DNBseq platform to
466 generate 50–60 million reads for each library (BGI). Clean reads were mapped using
467 Bowtie2 and the average mapping ratio was 80.75%. The gene expression level for each
468 sample was calculated with RSEM. We used DEseq2 algorithms to detect differentially
469 expressed genes (DEGs).

470

471 **Quantification of gene expression**

472 The raw reads were first filtered to remove reads with adaptors, reads with unknown bases
473 [(N)>0.1%], and low-quality reads which contain >40% of the bases with a Phred score
474 <20 using the BGI internal program SOAPnuke³²; the remaining reads were defined as
475 the ‘clean reads’ and were used for further analysis. Next, the clean reads were mapped
476 to the reference genome fTakRub1.2 using HISAT2³³. The transcripts were assembled

477 using StringTie³⁴ and compared to the reference annotation using Cuffcompare³⁵, and
478 the novel transcripts were identified. The coding potentials for these novel transcripts
479 were predicted using CPC³⁶, and the predicted coding transcripts were subsequently
480 merged with the reference annotation to generate the complete reference for downstream
481 mapping. The clean reads were then mapped to this new reference using Bowtie2³⁷, and
482 gene expression was quantified using the RSEM program³⁸ and presented as the
483 Fragments Per Kilobase of transcript per Million mapped reads (FPKM).

484

485 **Identification of DEGs**

486 In order to identify the DEGs associated with differences in the size of the gonads, we
487 grouped the samples collected at weeks 1–4 as one group and the samples from weeks 5–
488 8 as another group. In addition, samples from weeks 1, 3, 5, and 7 were grouped as the
489 spring tide group, and samples from weeks 2, 4, 6, and 8 were grouped as the neap tide
490 group to identify the DEGs with semilunar rhythmicity. DEseq2³⁹ was used to detect the
491 DEGs for each contrast using an adjusted *p*-value (Padj) of ≤ 0.05 and log₂ fold change
492 of ≥ 1 .

493

494 **GO and KEGG enrichment analysis**

495 Reference sequence was aligned against the NCBI non-redundant (NR) protein database
496 using the blastx function in the DIAMOND program⁴⁰, and the associated gene ontology
497 (GO) annotations for the best homologues were extracted. The same DIAMOND blastx
498 function was performed to search for the annotated proteins in the Kyoto Encyclopedia
499 of Genes and Genomes (KEGG) database. Next, the identified DEGs were classified
500 based on these GO and KEGG annotations, after which enrichment analysis was

501 performed using the `phyper` function in R, and the FDR was calculated for each *p*-value.

502 We defined pathways with an FDR<0.01 as significantly enriched.

503

504 **Quantitative real-time PCR (qPCR)**

505 Total RNA used for the RNA-seq analysis was reverse transcribed into cDNA using the

506 High-Capacity cDNA Reverse Transcription Kit (ThermoFisher Scientific). qPCR was

507 performed using a real-time qPCR system (Quant Studio 3, Applied Biosystems) with a

508 10 µl reaction containing SYBR Green PCR Master Mix (ThermoFisher Scientific), 0.3

509 µM primers, and cDNA template. The cycling program was as follows: initial

510 denaturation for 10 minutes at 95°C followed by 40 cycles of 95°C for 15 seconds and

511 60°C for 1 minute. *gapdh* was used as the housekeeping gene, and the average expression

512 level for each gene at week 1 was assumed to be 1 for the comparison between relative

513 expression levels. The primers used in this study are listed in Table S3.

514

515 **Histology of the testes**

516 Testes from grass puffers were cut into small pieces and fixed using 4% paraformaldehyde

517 in phosphate-buffered saline (pH 7.4). Paraffin-embedded sections were cut at a thickness

518 of 5 µm and stained with hematoxylin–eosin (HE) for microscopic observation (BZ-X800,

519 Keyence).

520

521 **Prostaglandin measurement**

522 Seawater was sampled at different distances (0, 2.5, 5, 10, 15, and 20 m) from the center

523 of the spawning site (0 m) and was transported to the lab on dry ice. Squeezed eggs and

524 milt were obtained from mature wild grass puffers. All samples were collected during the

525 spring tide and were kept at -80°C before sample preparation. Squeezed eggs were
526 filtered through a 100 μm pluriStrainer Mini filter (pluriSelect) to separate the ovarian
527 fluid from the eggs, and squeezed milt was centrifuged at 10,000 rpm for 5 minutes at
528 4°C to separate the spermatids and seminal fluid.

529

530 **Liquid chromatography–tandem mass spectrometry (LC-MS/MS)**

531 PGE₂ was purchased from Cayman Chemicals. LC-MS–grade methanol (MeOH),
532 acetonitrile, distilled water, and acetic acid were obtained from KANTO KAGAKU.
533 Seawater was sampled at the spawning site and transported to the laboratory on dry ice.
534 First, 10 ml of seawater was lyophilized. Next, prostaglandin was extracted from the
535 samples using 1 ml of MeOH. The methanol extracts were diluted with the same amount
536 of distilled water and filtered with a modified polyethersulfone ultrafiltration membrane
537 (nanosep blue 10K, PALL) to remove insoluble material (inorganic salts and proteins).
538 The filtrates were five-fold concentrated over seawater and directly used for LC-MS/MS
539 analysis. All procedures were performed on ice. LC-MS/MS analysis was performed
540 using ultra performance liquid chromatography (ACQUITY UPLC H-Class, Waters) and
541 a quadrupole time-of-flight mass spectrometer (G2-XS QToF Xevo, Waters).
542 Chromatographic separation was achieved after extensive optimization of the mobile
543 phase composition, gradient conditions, and run time. All the samples were separated
544 using an ACQUITY UPLC CSH C18 Column (1.7 μm , 2.1 mm \times 100 mm, Waters), and
545 a mobile phase A (0.1% acetic acid in distilled water) and mobile phase B (acetonitrile),
546 and a flow rate of 0.3 ml/minute. All samples were separated using the following solvent
547 composition. The initial mobile phase composition was 30% B. The concentration was
548 gradually increased to 100% B over 7 minutes, held at 100% B for 3 minutes, and returned

549 to the initial condition (30% B) over 0.1 minutes, followed by 4.9 minutes of equilibration
550 prior to the next analysis. The injection volume for all samples was 5 μ l. Mass
551 spectrometry was performed under electrospray ionization (negative mode) with the
552 following source ionization parameters: capillary voltage, 2.0 V; source gas, 150°C with
553 a 50 L/h flow rate; and desolvation gas (nitrogen), 550°C with a 900 L/h flow rate. PGE₂
554 was identified in the seawater samples, and its retention time and fragmentation pattern
555 were compared to those obtained for the PGE₂ standard sample.

556

557 **Enzyme-linked immunosorbent assay (ELISA)**

558 Solid Phase Extraction (SPE) is a method for purifying non-polar analytes, including
559 prostaglandins, from other impurities, such as cells and water-soluble molecules, in
560 solution. Therefore, eight-fold concentrated prostaglandins were prepared from 5 ml of
561 seawater using 500 mg SPE Cartridges (C-18) (Cayman Chemical), and were
562 resuspended in 625 μ l ELISA buffer. One hundred milligrams of filtered eggs and
563 spermatids were homogenized in 1 ml 0.1 M phosphate buffer (pH = 7.4, FUJIFILM)
564 containing 1 mM EDTA (Nippon Gene) and 10 μ M indomethacin (Tocris) using a Multi-
565 beads Shocker (Yasui Kikai). The homogenate was centrifuged at 10,000 g for 2 minutes
566 at 4°C, and the supernatant was subsequently collected. Ovarian and seminal fluid
567 samples were applied to the downstream ELISA assays directly. Three biological
568 replicates were included for each assay and all the samples were diluted with ELISA
569 buffer so that the concentrations were within the measurable range. The Prostaglandin E₂
570 ELISA kit – Monoclonal (Cayman Chemical) was used to quantify the PGE₂ levels in the
571 prepared samples, and the final absorbance was measured using a SpectraMax i3 Multi-
572 Mode Detection Platform (Molecular Devices). Prostaglandin concentrations are

573 presented in nanomolar (nM) for seawater and ovarian and seminal fluids, and in
574 picogram/milligram sample weight (pg/mg) for eggs and spermatids.

575

576 **Behavioral assay**

577 Fish were kept under long day conditions (14 hours light and 10 hours dark), and the
578 water temperature was ~22°C to mimic their breeding season conditions. Because they
579 spawn at around 14:00, male or female grass puffers (n = 12 or 11, respectively) under
580 breeding conditions were introduced to an experimental tank (120 cm W × 60 cm D × 60
581 cm H) filled with 70 L of artificial seawater with a salinity of 28–30 ppt at around 13:30
582 for habituation. A slope mimicking a natural beach with 9° incline was made using
583 pebbles¹⁹. To mimic waves at the spawning beach, waves were produced using a wave-
584 making device (Fantastic wave ZX8000, MMC Planning). After 30-minute habituation,
585 1 ml vehicle (14% ethanol dissolved in seawater; the final ethanol concentration in the
586 tank was 0.0002%) was applied as a negative control using a peristaltic pump (MP-2100,
587 EYELA). Five minutes after vehicle administration, PGE₂ (stock solutions dissolved in
588 ethanol) was prepared fresh with seawater before the experiment and was applied to the
589 tank every 5 minutes. The final concentration of PGE₂ in the tank was increased
590 incrementally as follows: 10⁻¹¹ M, 10⁻¹⁰ M, 10⁻⁹ M, 10⁻⁸ M. Immediately after each
591 administration, 1 ml of seawater was pushed through the pump tubing to ensure that the
592 full volume of PGE₂ was dispensed into the tank. Puffer behavior was recorded using a
593 video camera (HC-V480MS, Panasonic). Individual fish were distinguished using a small
594 colored ribbon tag. Because trembling behavior typically lasts for 10 seconds during
595 beach-spawning (Video S1), vigorous trembling that lasts for more than 10 seconds was
596 defined as the trembling behavior. Trembling behavior was counted at 1-minute time

597 resolution in each behavioral assay.

598

599 **Effects of PGE₂ on *c-fos* induction**

600 Male or female grass puffers under breeding condition (n = 3) were introduced into a tank
601 (30 cm W × 18 cm D × 24 cm H) filled with 10 L of artificial seawater. They were
602 acclimated in the tank for 30 minutes. After acclimation, 1 ml of vehicle or 1 ml of 10⁻⁵
603 M PGE₂ (Cayman Chemicals) was applied using a peristaltic pump (MP-2100, EYELA)
604 so that the final concentration in the tank was 10⁻⁹ M. Immediately after administration, 1
605 ml of seawater was pushed through the pump tubing to ensure that the full volume of
606 PGE₂ was dispensed into the tank. Fifteen minutes after administration, the fish were
607 euthanized using 0.05% 3-aminobenzoic acid ethylester methanesulfonate salt (MS222),
608 and the olfactory epithelium was dissected out and fixed using 4% paraformaldehyde in
609 phosphate-buffered saline (pH 7.4).

610

611 **Multiplex fluorescent *in situ* hybridization**

612 Paraffin-embedded sections were cut at a thickness of 5 μm for multiplex fluorescent *in*
613 *situ* hybridization using the RNAscope Multiplex Fluorescent Reagent kit v2 (Advanced
614 Cell Diagnostics). Probes for *c-fos*, *ptger2a*, *ptger4a*, *cebpd*, and *gnrh1* were prepared
615 based on the sequences for XM_029849358.1, XM_011606140.2, XM_029830130.1,
616 XM_003975262.3, and XM_029829752.1, respectively. The bacterial gene *DapB*
617 (accession number EF191515) was used as negative control to assess background signals.
618 For the olfactory epithelium, Opal520, Opal620, and Opal690 were used to visualize the
619 signals for *ptger4a*, *c-fos*, and *ptger2a*, respectively. For the POA, Opal570 and Opal620
620 were used to visualize the signal for *gnrh1* and *cebpd*, respectively. For negative control

621 slides, Opal570 was used to visualize the signal for *DapB*. Slides were processed as
622 described in the RNAscope protocol. A confocal laser scanning microscopy system (TCS-
623 SP8, Leica) equipped with a pulsed white light laser (WLL, 80 MHz) and a HC PL APO
624 CS2 20×/0.75 objective lens was used for fluorescence imaging of the olfactory
625 epithelium (Figure 4D) and POA (Figure 6B). The fluorescence signals for DAPI,
626 Opal520, Opal570, Opal620, and Opal690 were collected at 420–460 nm, 480–530 nm,
627 530–570 nm, 600–650 nm, and 680–740 nm using excitation at 405 nm, 470 nm, 514 nm,
628 594 nm, and 670 nm, respectively. Images were processed using Fiji image processing
629 software ⁴¹.

630

631 **Spatial transcriptomics**

632 Fresh brains from male grass puffers were frozen in the optimal cutting temperature
633 (OCT) compound (FSC 22 clear, Leica) using dry ice. Spatial transcriptomic slides had
634 5,000 spots (diameter: 55 μm ; center-to-center distance: 100 μm) per 6.5×6.5 mm square
635 (Visium spatial gene expression slide, 10X Genomics). Two sagittal sections with 10 μm
636 thickness were cut onto one square of a spatial transcriptomic slide using a cryostat
637 (CM3050 S, Leica) and were stored at -80°C for one day. Staining, permeabilization,
638 reverse transcription, cDNA amplification, and library construction were performed
639 following the Visium user guide (Rev. C) and using the Visium spatial gene expression
640 reagent kits (10X Genomics). After HE staining, HE images were immediately captured
641 (BZ-X800, Keyence). Time for permeabilization was 12 minutes using a thermal cycler
642 (T100, Bio-Rad). The number of cycles for cDNA amplification was 14 with a real-time
643 qPCR system (Quant Studio 3, Applied Biosystems). The constructed library was treated
644 using the NovaSeq 6000 S4 reagent kit and the NovaSeq Xp 4-Lane kit (Illumina) and

645 was sequenced using the NovaSeq 6000 platform (Illumina) using paired-end sequencing
646 (Read 1: 28 bp, Read 2: 120 bp). Read pairs (~345 million) were obtained with 100%
647 valid UMIs, and 91.1% of them mapped onto the tiger puffer genome (assembly
648 fTakRub1.2). Count data and the HE images were integrated using the Space Ranger
649 pipeline (v1.1.0, 10X Genomics). Loupe Browser (v4.1.0, 10X Genomics) was used to
650 export images and graphs of results from spatial transcriptomic analysis.

651

652 **Cis-regulatory element prediction and plasmid preparation**

653 A genomic sequence upstream of the translation start site was retrieved from the *Takifugu*
654 *rubripes* fTakRub1.3 assembly for the *gnrh1* (NCBI: 101077516). Only *cebpd* and *crema*
655 were expressed in the POA among the semilunar transcription factors. Therefore, we
656 applied the Sequence Motif Location Tool (MoLoTool) to statistically identify the
657 potential binding sites for *cebpd* and *crema*⁴². Then the obtained sequences were used to
658 predict potential binding sites for *cebpd* (T[T/G]NNNNAA and TTNNNN[A/C]A) and
659 *crema* (TGACGTCA)^{43,44}. To prepare the constructs for the luciferase assays, the coding
660 sequence for *cebpd* (NCBI: 101064723) and a 702 bp fragment upstream of the grass
661 puffer *gnrh1* translational start site (*gnrh1* WT) were synthesized *in vitro* by Genscript.
662 The coding sequence for *crema* (NCBI: 101061679) was amplified by PCR. Both *cebpd*
663 and *crema* sequences were cloned into the expression vector pcDNA3.1(+) between the
664 *NheI/ApaI* sites, and *gnrh1* WT was inserted into the promoterless luciferase vector
665 pGL4.15 between the *SfiI/HindIII* sites. Mut1, mut2, and mut5 were generated by
666 Genscript. Mut3 and mut4 were prepared using mut2 as the template with the traditional
667 polymerase chain reaction (PCR) and subsequent cloning method. Primers for generating
668 the mut3 and mut4 amplicons are listed in Table S3. pRL-CMV, used to monitor

669 transfection efficiency, was purchased from Promega.

670

671 **Dual-luciferase reporter assay**

672 Chinese hamster ovary (CHO) cells (ATCC CCL-61) were maintained in DMEM/Ham's
673 F-12 medium supplemented with 10% FBS at 37°C with 5% CO₂. Cells were seeded on
674 a 48-well plate at a density of 0.26×10⁵ cells/well the day before transfection. A total of
675 250 ng of a plasmid mixture containing the *gnrh1* promoter luciferase construct, *cebpd* or
676 *crema* expression vector, and pRL-CMV at a ratio of 20:10:0.1 was prepared to transfect
677 the cells in each well using the jetPRIME transfection reagent (Polyplus). After 24 hours,
678 cells were harvested and luminescence was measured using a Dual-Luciferase Reporter
679 assay (Promega) and the SpectraMax i3 Multi-Mode Detection Platform (Molecular
680 Devices). Promoter activation is presented as the relative luciferase activity, which is the
681 ratio of firefly (pGL4.15) to renilla (pRL-CMV) luminescence.

682

683 **Quantification and statistical analyses**

684 Results are presented as the means ± SEM. Two independent experiments were performed
685 for the Dual-Luciferase reporter assay and behavioral assay. Semilunar rhythmicity in the
686 expressions of semilunar genes was tested using the RAIN package ⁴⁵ in R (Figure S2).
687 Where variance was significantly different between the groups, the Brown-Forsythe test
688 with Dunnett's T3 post hoc test was used (Figure 1E). Data with a normal distribution
689 were analyzed using one-way ANOVA with Dunnett's post hoc test (Figures 2B, 3G, 6B).
690 A two-tailed Welch's *t*-test was performed to calculate the *p*-values for the percentage
691 comparison of *c-fos* induction (Figure 4E) and the Dual-Luciferase reporter assay (Figure
692 6C).

693 **Supplemental Table Legends**

694 **Table S1. Differentially expressed genes between individuals with a high and low**
695 **GSI, related to Figure 2**

696 **Table S2. Differentially expressed genes between the spring tide and neap tide,**
697 **related to Figure 2**

698 **Table S3. Primers for qPCR validation and generation of the *gnrh1* mut3 and mut4**
699 **amplicons, related to Figure 6 and Figure S2**

700

701 **Supplemental Video Legends**

702 **Video S1. Trembling behavior during the beach-spawning, related to Figures 1 and**
703 **3**

704 **Video S2. Induction of trembling behavior by 10^{-11} M PGE₂, related to Figure 4**

705 **Video S3. Induction of trembling behavior by 10^{-8} M PGE₂, related to Figure 4**

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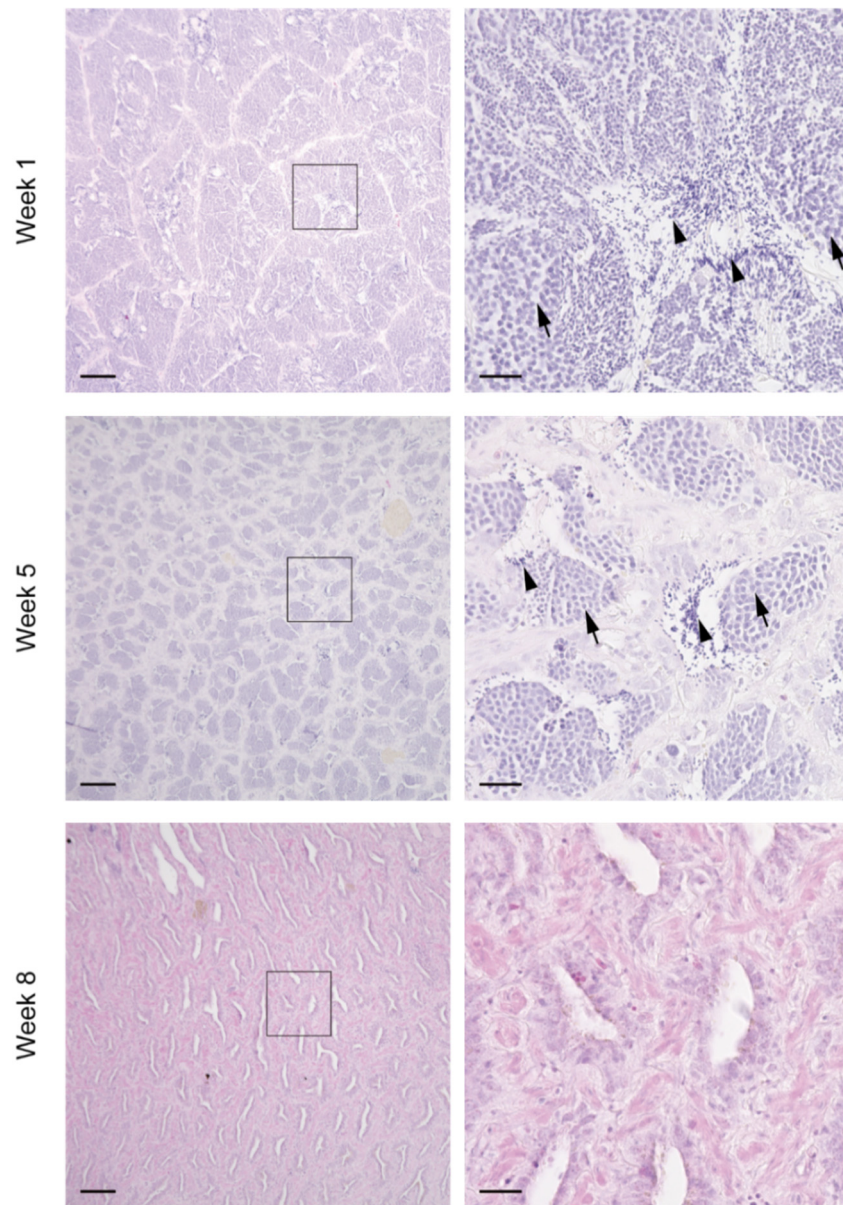


Figure S1. Changes in testicular morphology during the breeding season, related to Figure 1

Arrow and arrowhead indicate spermatocytes and spermatids, respectively. A marked reduction of in the number of spermatocytes and spermatids was observed over the course of the breeding season. Scale bars: 100 μm (left), 20 μm (right).

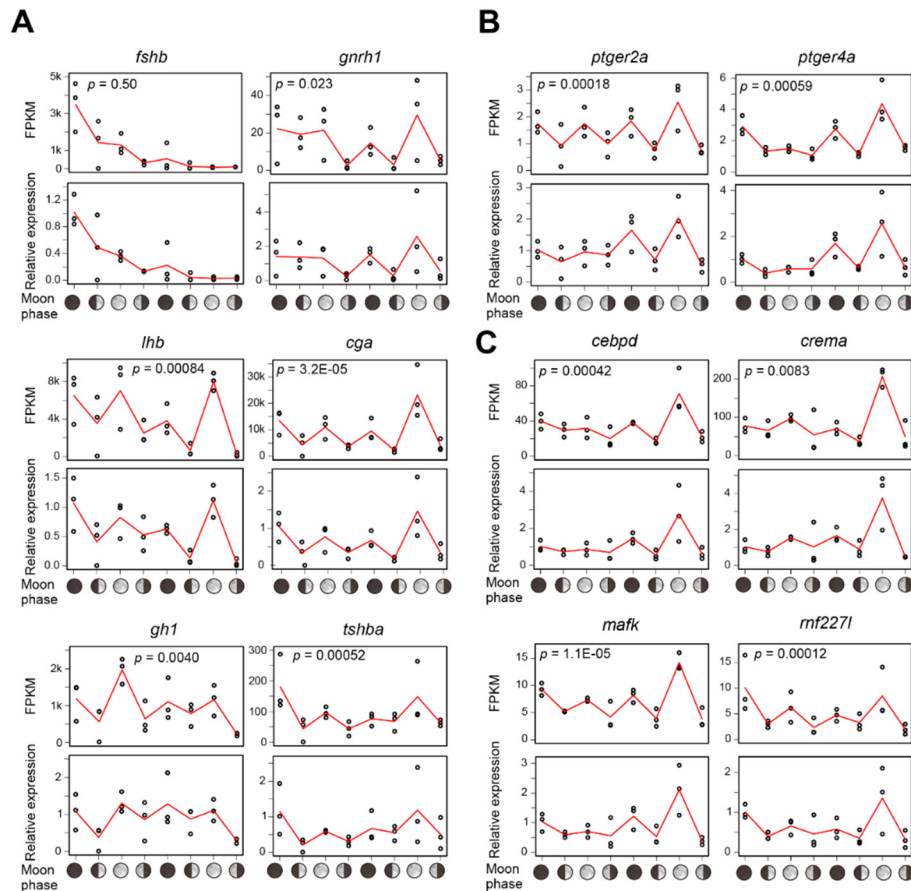


Figure S2. Independent verification of RNA-seq quantification, related to Figures 2 and 5

(A) qPCR validations of gene expressions for the same RNA samples that were used for the RNA-seq analysis for *fshb* and the five semilunar hormone genes (*gnrh1*, *lhb*, *cga*, *gh1*, and *tshba*). Red lines represent the means, and individual values are shown using open circles ($n = 3$). P -values for semilunar rhythmicity were tested using the RAIN package in R.

(B) qPCR validations of gene expressions for the same RNA samples that were used for the RNA-seq analysis for semilunar receptor genes for pheromone (*ptger2a* and *ptger4a*). Red lines represent the means, and individual values are shown using open circles ($n = 3$). P -values for semilunar rhythmicity were tested using the RAIN package in R.

(C) qPCR validations of gene expressions for the same RNA samples that were used for the RNA-seq analysis for semilunar transcription factors (*cebpd*, *crema*, *mafk*, and *rnf227l*). Red lines represent the means, and individual values are shown using open circles ($n = 3$). P -values for semilunar rhythmicity were tested using the RAIN package in R.

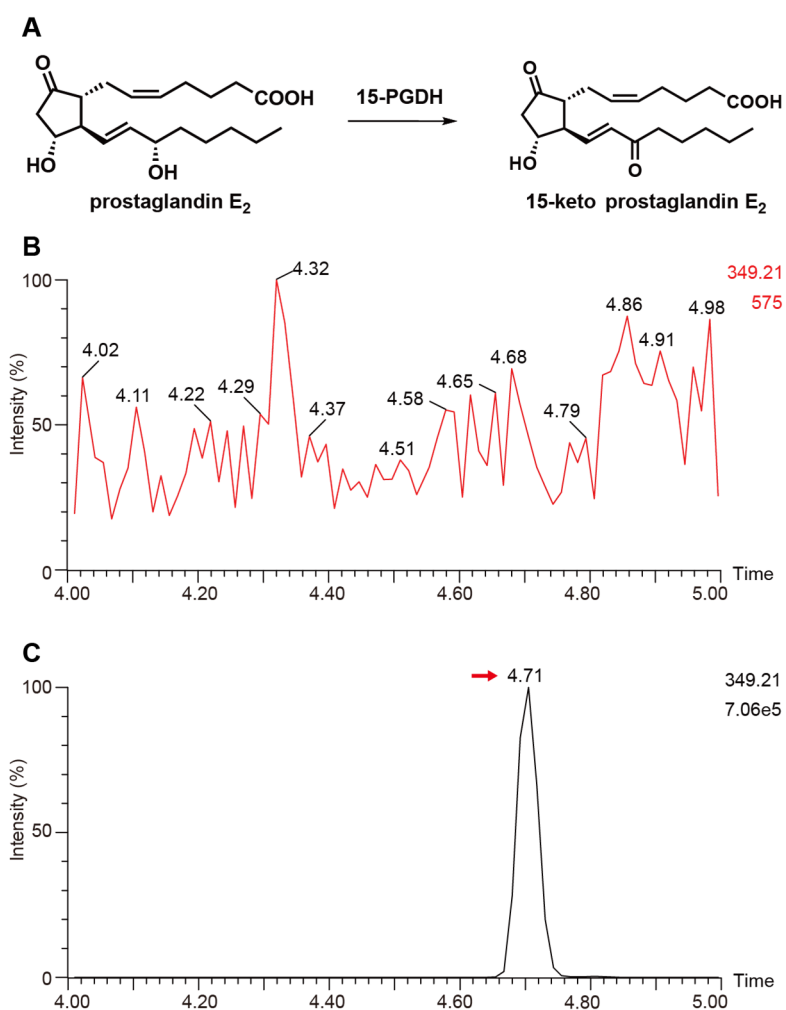


Figure S3. 15-keto-PGE₂ was not detected in the seawater during beach-spawning, related to Figure 3

(A) Prostaglandin E₂ (PGE₂) metabolism by 15-hydroxyprostaglandin dehydrogenase (15-PGDH).

(B) Mass chromatogram targeting 15-keto-PGE₂ (m/z 349.21) in the seawater at 0 m.

(C) Mass chromatogram for the authentic 15-keto-PGE₂ (100 nM in 50% aqueous MeOH). The red arrow indicates the peak of 15-keto-PGE₂.

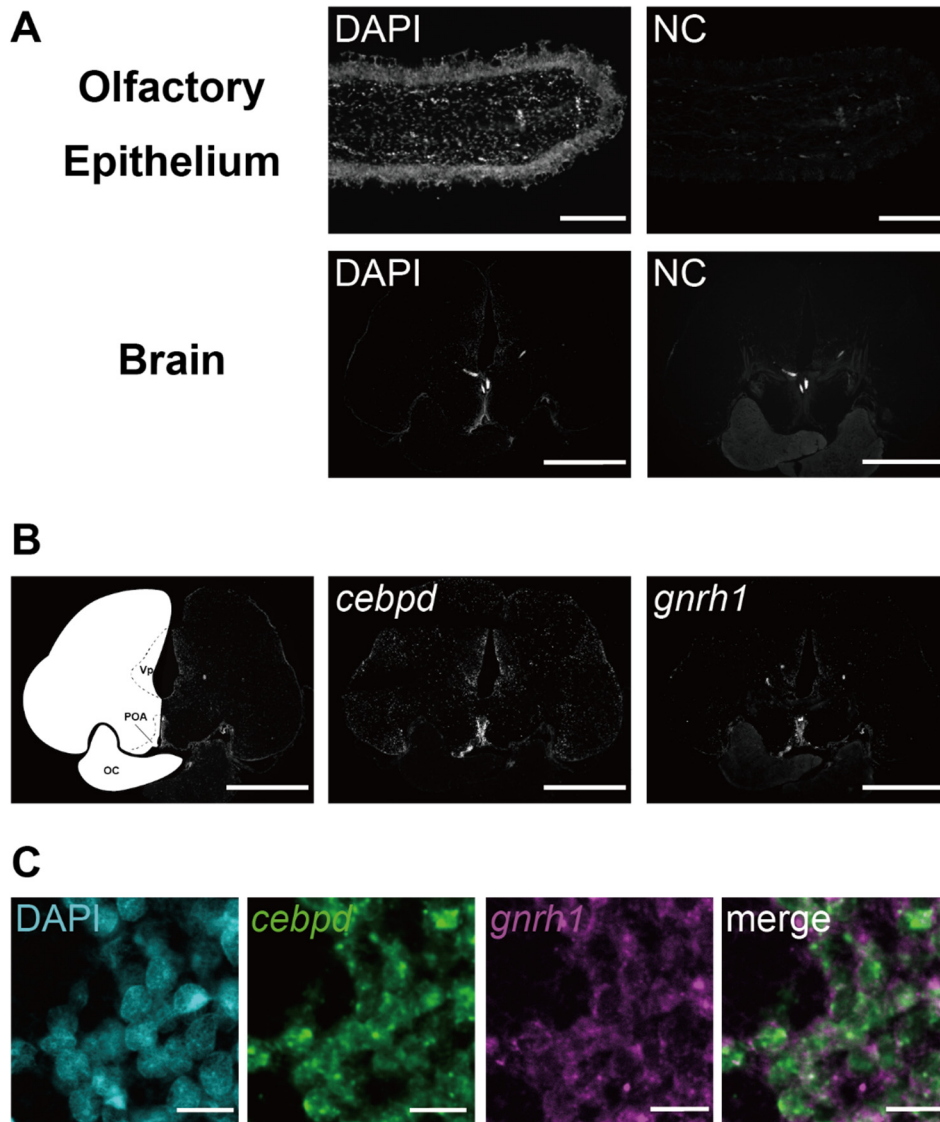


Figure S4. Results of multiplex fluorescent in situ hybridization, related to Figures 4 and 6

(A) Overview of the negative control (NC) slides for the olfactory epithelium and the brain. These slides were stained with DAPI and a negative control probe against the bacterial *DapB* gene. Intense fluorescence observed in the center of the brain section represents blood vessels due to autofluorescence of blood cells. Scale bar: 100 μm for olfactory epithelium, and 1 mm for brain.

(B) Low magnification view of Figure 6D. Left) DAPI image on the right and brain atlas on the left; Center) *cebpd*; Right) *gnrh1*. Scale bar: 1 mm.

(C) Boxed areas in Figure 6D are shown at a higher magnification. Scale bar: 10 μm .

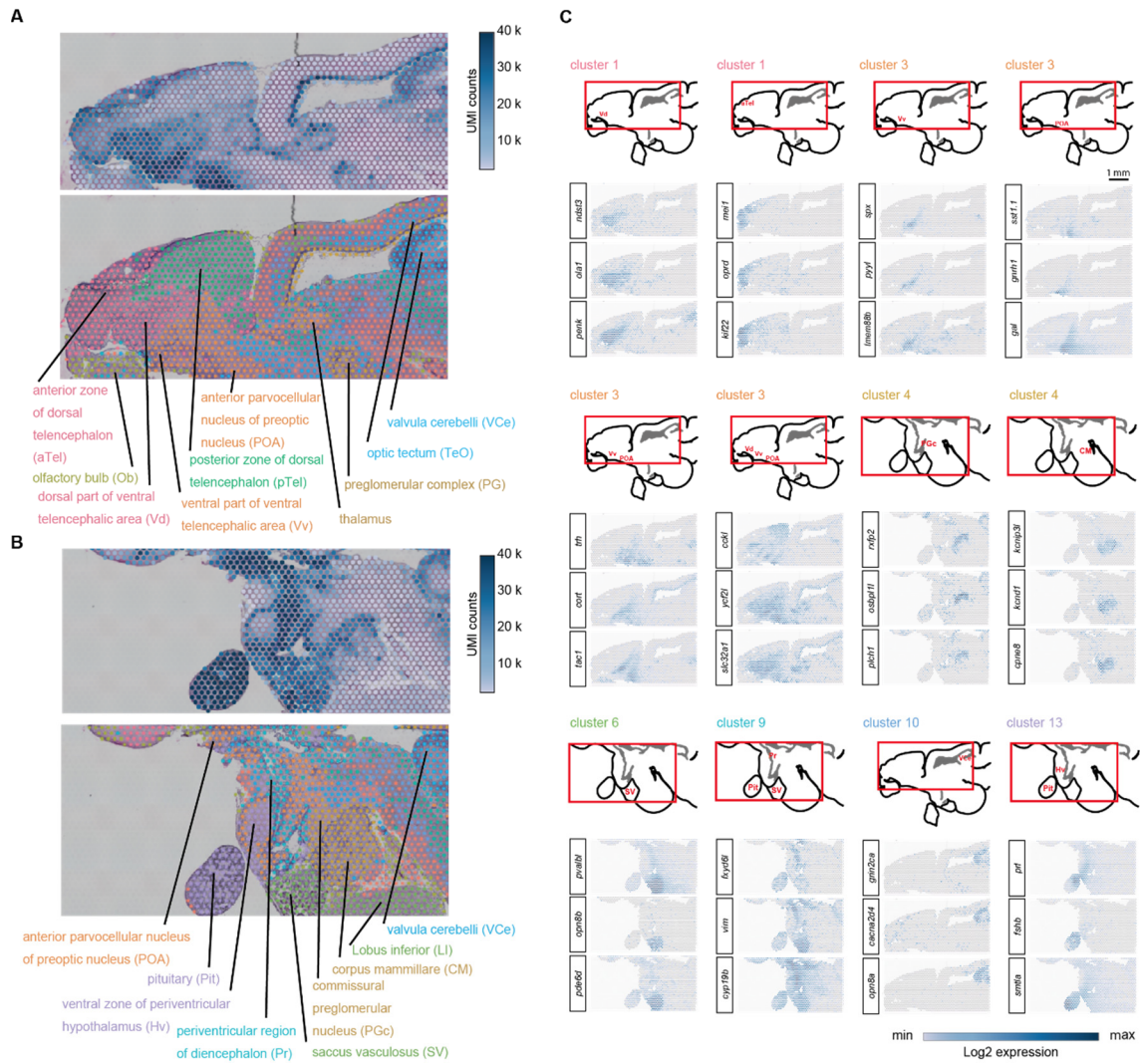


Figure S5. Spatially resolved expression and clustering in the puffer brain, related to Figure 5

(A and B) Dorsal (A) and ventral (B) sagittal puffer brain sections were stained using HE. Image overlays containing data for UMI counts for total genes (top) and spatial clustering based on total differentially expressed genes (bottom) are shown. (C) Expression of marker genes for each cluster.

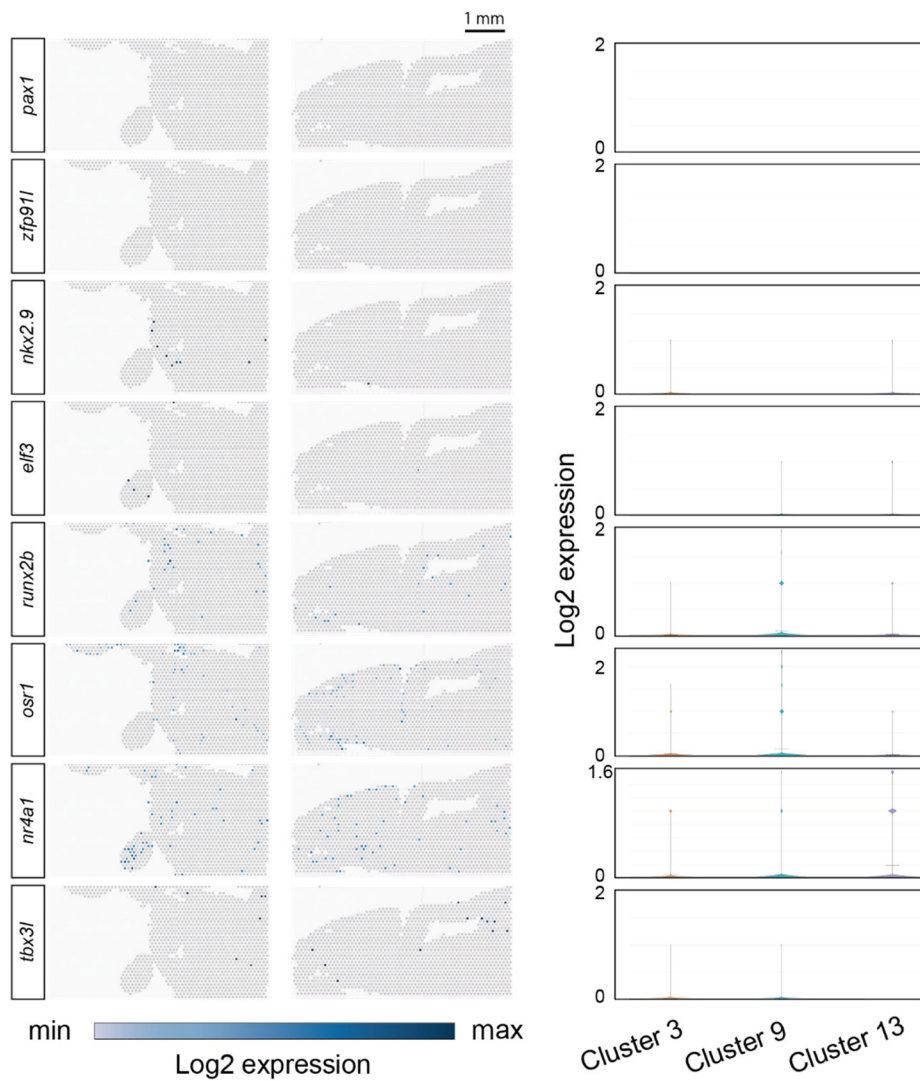


Figure S6. Expression of semilunar transcription factors that did not overlap with the semilunar hormone genes, related to Figure 5.

Left and right panels show the spatial expression and violin plot for semilunar transcription factors, respectively. Expression of these transcription factors did not overlap with semilunar hormone genes.

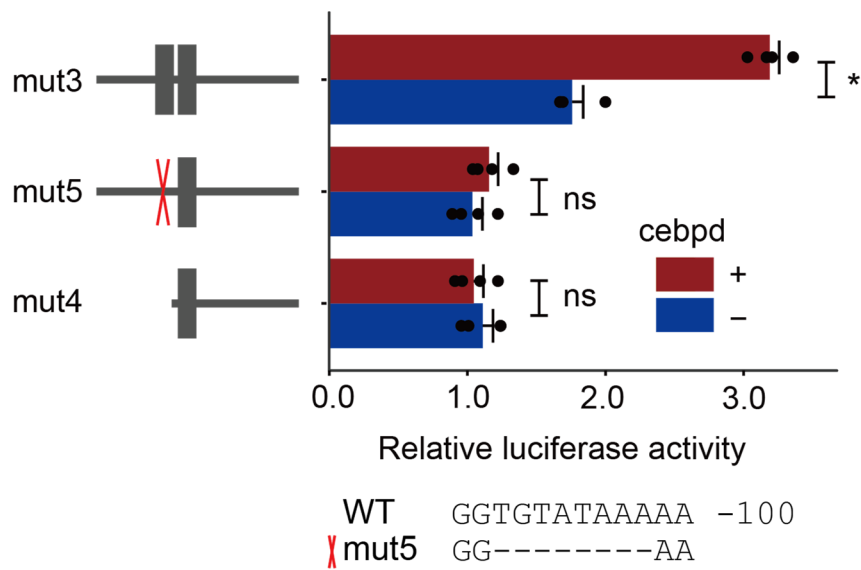


Figure S7. Mutation in the cebpd binding site reduces cebpd-induced promoter activity of grass puffer *gnrh1*, related to Figure 6.

Mutant reporters fused to the luciferase gene were assayed for their activities with or without *cebpd* co-transfection. Each value represents the mean + SEM for a single assay (Welch's t-test, $t_{(5.838)} = 13.58$ [mut3], $t_{(5.940)} = 1.226$ [mut4], $t_{(5.967)} = 0.6310$ [mut5], $*p < 0.0001$, $n = 4$).